





COMMON PROBLEMS - SOLUTIONS



Escape from obstacles



Escape from traffic



Competitiveness



A fine balance between sportness and comfort



Everything will be much simpler



Sporty emotions

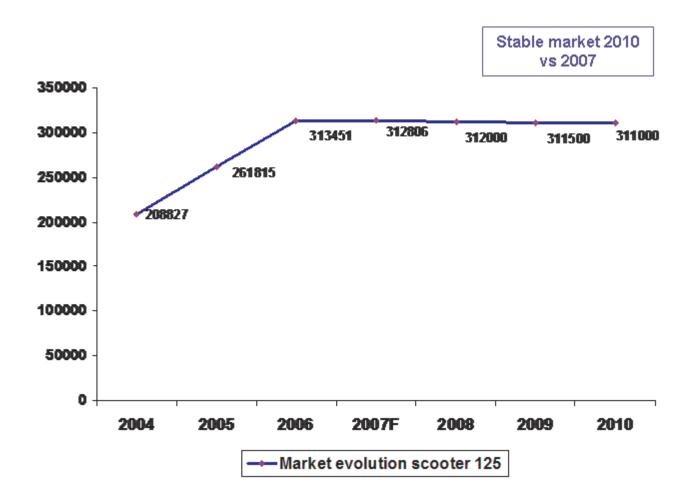






MARKET 125cc

The 125cc scooter market represents 51% of the total scooter market >50. Spain, France and Italy represent 76% of the 125 scooter market. The 125 cc scooter market is large and it is expected to be stable.





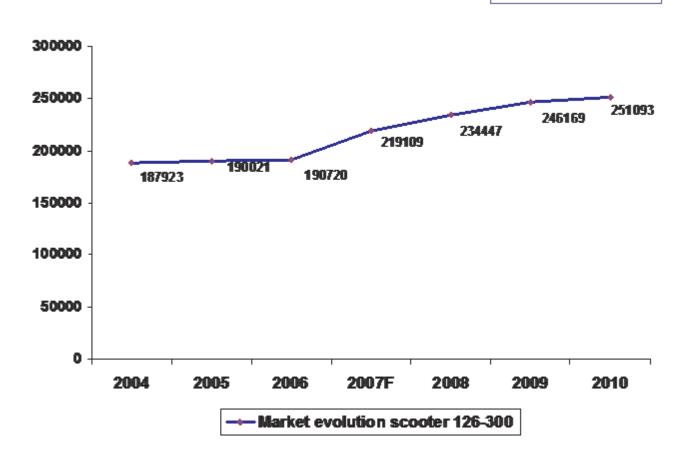
MARKET 250cc

The 250cc scooter market represents 36% of the total >50 EU15 scooter market.

Italy represents 76% of this market with an increase of +10% vs 2006. The biggest increase relative to August 2006 is Austria with +80% and France +74%.

Overall, the european market shows an average increase of +34% for the 126-300 scooters.

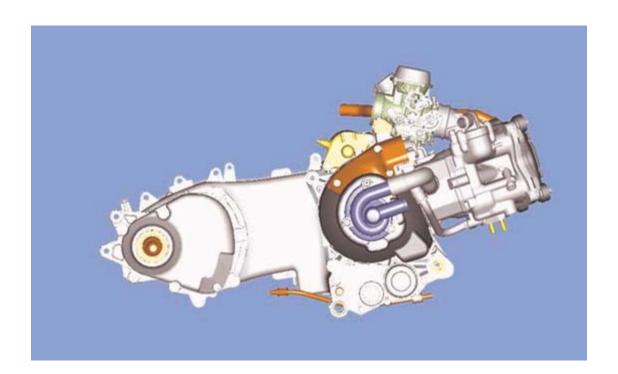
Growth 2010 vs 2007 +15%





MOTOR 125 4T LC Leader

- Complies with the new European E3 regulation
- 4-valve engine to ensure smoother operation and enhanced performance
- Digital ignition control for reduced consumption
- Improved acceleration in the whole revolution range
- 13" front tire and wheel rim to reduce the gyroscopic effect and to improve agility
- Pivoting engine base linked to the frame by means of an articulated rod system with great torsion resistance for a more precise ride
- Engine power of 14.5 HP at 9500 rpm





MOTOR 125 4T LC Leader

Engine reference output

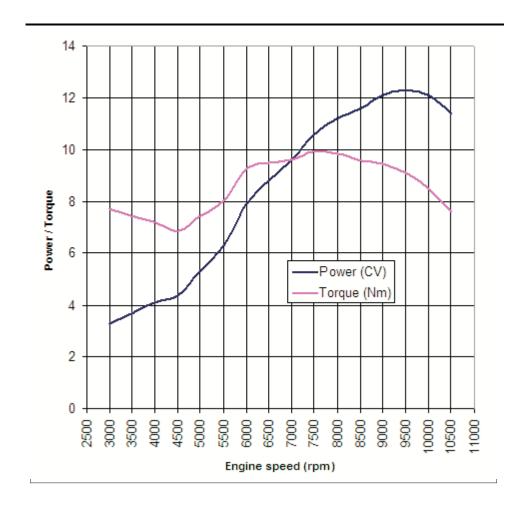
Maximum power

14.47 HP / 10.64 kW at 9500 rpm, at crankshaft 12.3 HP / 9.04 kW at 9500 rpm, at rear wheel

Maximum torque

1.19 kg*m / 11.68 N*m at 7500 rpm, at crankshaft 1.01 kg*m / 9.93 N*m at 7500 rpm, at rear wheel

Pollution Homologative Values EURO 3





GP1 Racing 125 Technical Features

Single cylinder 4T 4V LC EURO3 **Engine** Diameter x stroke 57 x 48.6 mm Cylinder capacity 124 cc Carburetor: Keihin CVK 306 B Feeding Liquid Cooling **Kickstart** Electric **Compression connection** 12,5:1 Unleaded gasoline **Fuel Lubrication system** Oil pump Electronic CDI Ignition

Front suspension Inverted hydraulic fork 35 mm Stroke 90 mm

Rear suspension Double shock absorber Stroke 75 mm

Variator

Centrifugal

Front brake Self-ventilating disc 245 mm

Rear brake Self-ventilating disc ∅ 220 mm

Tires Front: 120/70x14" - Rear: 140/60 x 13"

Battery 12V 8Ah

Primary transmission

Clutch

Maximum length 1.914 mm

Maximum height 1.228 mm

Maximum width 800 mm

Distance between axles 1.374 mm

Fuel tank 11 L

Height of seat 800 mm

Dry weight 138 kg

Features

- SPORTY AND COMFORTABLE
- PRACTICAL AND FUNCTIONAL
- IDEAL FOR URBAN RIDES
- EASY TO RIDE
- APPEALING ESTHETICS



CLIENT TARGET GP1 Racing 125

COSTUMER PROFILE

- Age 16-30
- Male / Female
- Middle social class
- Informal life style and with a youthful dress style far from classic
- Uses the motorcycle to go to college or work on preferably urban routes
- Prefers the racing esthetic but also values scooter functionality
- Values appealing colors and the design
- Looks for a comfortable and user-friendly scooter which also gives a racing feel
- Positively values the 4T engine performance









STRONG POINTS GP1 Racing 125

ENGINE

- New Piaggio engine, reliable, solid and with fast acceleration
- High performance and power: 14.5 HP at 9.500 r.p.m.

FRAME

 Double-beam aluminum frame, which provides unique rigidity and unbeatable agility, with a handling precision that has no rival in the scooter sector

SUSPENSION

- New rear suspension with adjustable preload shock absorber (5 positions) guarantees the best absorption of road irregularities.
- Inverted hydraulic fork featuring great rigidity as well as smooth and efficient operation.

BRAKES and TIRES

- Improved braking due to radial brake calipers with four opposing pistons.
- Thickness of disc increased to improve resistance to high temperatures.
- Continental tires developed exclusively for this model which are perfectly adapted to any type of tarmac.

OTHER POINTS

- Seat height lowered from 840 mm to 800 mm.
- Comfort of seat improved with new foam
- Riding position more ergonomic compared to the previous version (MY 2006, E2)
- Acceleration similar to scooters of greater displacement
- Central and lateral stand as standard





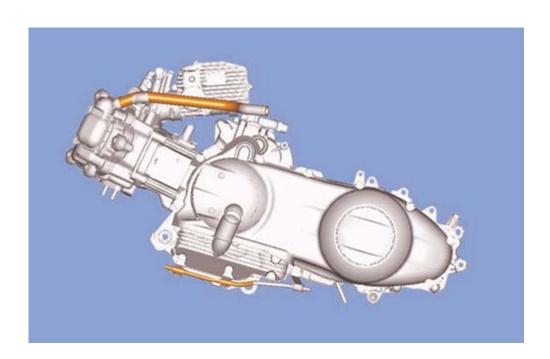






MOTOR 250 4T4V LC Quasar

- Complies with the new European E3 regulation
- 4-valve engine to ensure smoother operation and better performance
- Injector body with integrated ECU
- Digital ignition control for reduced consumption
- Improved acceleration in the whole revolution range
- 13" front tire and wheel rim to reduce the gyroscopic effect and improve agility
- Pivoting motor base linked to the frame by means of an articulated rod system with great torsion resistance for more precise riding
- Engine power of 22.6 HP at 8500 rpm





MOTOR 250 4T4V LC Quasar

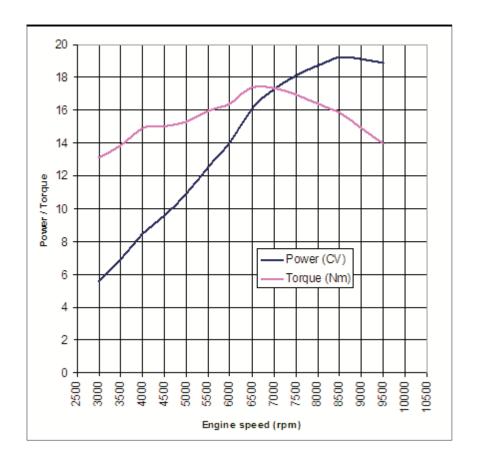
Maximum power

22.59 HP / 16.61 kW at 8500 rpm, at crankshaft 19.2 HP / 14.12 kW at 8500 rpm, at rear wheel

Maximum torque

2.09 kg*m / 20.47 N*m at 6500 rpm, at crankshaft 1.77 kg*m / 17.40 N*m at 6500 rpm, at rear wheel

Pollution Homologative Values EURO 3





GP1 Racing 250i Technical Features

Single cylinder injection 4T 4V LC EURO3 **Engine** Diameter x stroke 72 x 60 mm Cylinder capacity 244.29 cc Feeding Injection Cooling Liquid **Kickstart** Electric **Compression connection** 10,5:1 Unleaded gasoline **Fuel** Oil pump **Lubrication system** Ignition Electronic CDI **Primary transmission** Variator Clutch Centrifugal Inverted hydraulic fork 35 mm. Stroke 90 mm Front suspension

Rear suspension Double shock absorber Stroke 75 mm

Front brake Disc 245 mm

Rear brake Disc ∅ 220 mm

Tires Front: 120/70x14" - Rear: 140/60 x 13"

Battery 12V 8Ah

Maximum length 1.914 mm

Maximum height 1.228 mm

Maximum width 800 mm

Distance between axles 1.374 mm

Height of seat 800 mm

Fuel tank 11 L

Dry weight 139 kg

Features

- SPORTY AND COMFORTABLE
- PRACTICAL AND FUNCTIONAL
- VERSATILE (IDEAL FOR URBAN AND INTERURBAN RIDES)
- EASY TO RIDE
- APPEALING ESTHETICS



CLIENT TARGET GP1 Racing 250i

CLIENT PROFILE

- Age 18-35
- Specific motorcycle permit (A2)
- Middle social class
- Male
- Informal life style and with a youthful dress style far from classic
- Uses the motorcycle to go to work with urban and non-urban routes
- Prefers the racing esthetic but also values scooter functionality
- Values appealing colors and the design
- Looks for a comfortable and user-friendly scooter which also provides a racing sensation
- Positively values the 4T engine performance







STRONG POINTS GP1 Racing 250i

ENGINE

- New Piaggio engine, reliable, solid and with fast acceleration
- Engine power of 22.6 HP with high performance and 8,500 rpm

FRAME

- Double-beam aluminum frame, which provides unique rigidity and unbeatable agility with a handling precision that has no rivals in the scooter sector
- Engine-frame articulated rod system with improved torsion rigidity, providing more precision during route changes

SUSPENSION

 New rear suspension with adjustable preload shock absorber (5 positions), which guarantees the best absorption of road irregularities without losing its sporty character

BRAKES and TIRES

- Front disc of 245 mm with 4-piston radial brake calipers and rear disc of 220 mm. Powerful and balanced braking system
- Continental tires developed exclusively for this model, which adapt perfectly to any type of tarmac

OTHER POINTS

- Seat height lowered from 840 mm to 800 mm.
- Comfort of seat improved with new foam
- Riding position more ergonomic compared to the previous version (MY 2006, E2)
- Acceleration from 0 similar to motorcycles of greater displacement
- Central and lateral stand as standard



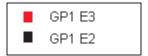


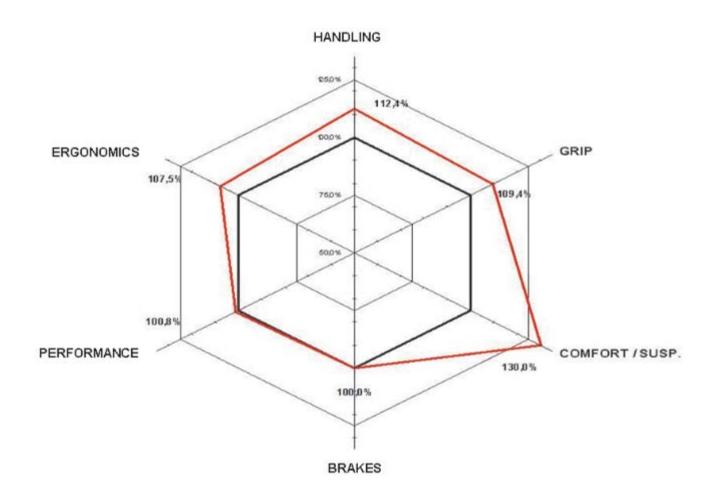






IMPROVED ELEMENTS: GP1 Racing E3 VS E2





- 1. Comfort: + 30% compared to E2 version
- 2. <u>Tire grip</u>: + 9.4% compared to E2 version
- **3. Ergonomics:** + 7.5% compared to E2 version
- 4. Handling: + 12.4% compared to E2 version



COLORS AVALAIBLE GP1 Racing 125



Ombú Black Ref. E92G54E780



COLORS AVALAIBLE GP1 Racing 250i



Ombú Black Ref. E92G55E780

Adelfa Grey Ref. E92G55E770



GP1 Racing 125





GP1 Racing 250i